

IMPROVING THE HEALTH OF OUR COMMUNITY IS A DRIVING STRATEGY



OUR MISSION

Promote the health and well-being of our community through access to excellent care.



OUR VISION

Augusta Health will be a national model for a community-based health system.



OUR MISSION OF COMMUNITY OUTREACH AND PARTNERSHIPS

Improve the health of the greater region and advance Augusta Health's vision to serve as a national model for community healthcare through collaborative community health programs and partnerships.

Leadership Report

Dear Friends of Augusta Health,

Though many will rightly remember 2021 as a year of challenges, it was also a year that time and again proved a truth we've always known: good things happen when a community unites against a common foe. Augusta Health stood tall in its role as a leader in maintaining the health needs of the public it serves. Our physicians, nurses, and staff battled through the worst of the COVID-19 pandemic with a professionalism and dedication that continues to humble me. But we were far from alone. With the help of hundreds of volunteers, employers, non-profits, and faith leaders, our COVID-19 response became a national model of what a community health system could accomplish.

And that was just the beginning.

As we enter what we can all hope is the pandemic's decline, 2022 presents an even greater opportunity for Augusta Health to positively impact our community. Using the same strategies and values that helped us achieve such notable success in distributing our COVID-19 vaccines, we are doubling efforts with community partners to confront an even greater issue: health disparity.

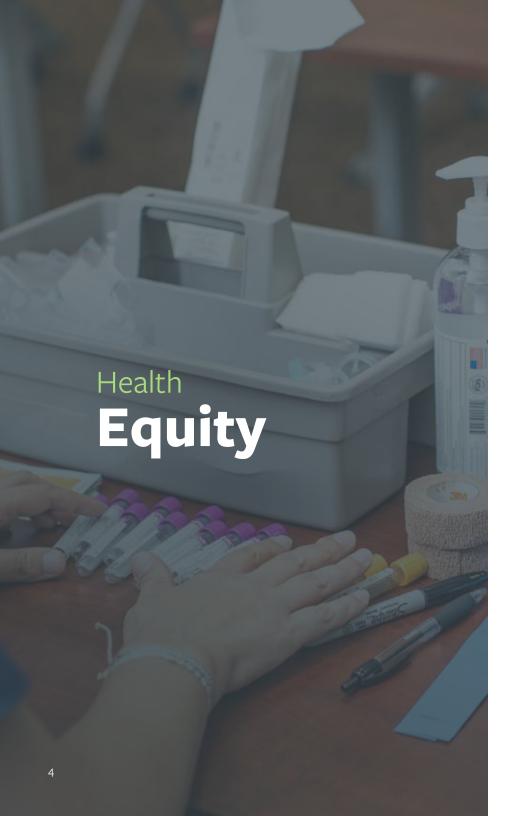
The following pages offer just a glimpse of the many ways Augusta Health is addressing our community's high level of health needs. In addition to ensuring easy access to COVID-19 vaccines for the homeless, minority community members, and public housing residents, we're also continuing programs to support the health of the Latino and Hispanic communities; conducting a multidisciplinary approach to combating diabetes; and addressing both food insecurity and a growing mental health crisis-all while ensuring that essential healthcare services remain available to all individuals regardless of their financial status.

We believe healthcare goes far beyond making people better. It's also about keeping them well. That is the mission of the programs you'll read about, each one pointing to the very heart of all our community efforts: a driving desire to transform our cities, towns, and neighborhoods into environments that foster the growth, wellbeing, and health of every person.

I remain ever thankful for your continued partnership with Augusta Health as we continue in the good work in keeping the community we love safe, healthy, and informed.



In good health,
Mary N. Mannix, FACHE
President & CEO



REACHING COMMUNITIES BY PRIORITIZING VACCINE EQUITY

COVID-19 Community Vaccines Clinics in 2021

Augusta Health, in partnership with the Central Shenandoah Health District (CSHD), works together by leveraging existing relationships with community organizations to provide community COVID-19 vaccination clinics. These clinics provide vaccines for those who may be disproportionately affected by COVID. Through these efforts, Augusta Health is able to reduce the structural barriers as well as the behavioral barriers to receiving the COVID vaccine.

Populations served through our community vaccination clinics included: Individuals experiencing homelessness, public housing residents, migrant/ seasonal agricultural workers, people with limited English proficiency, low-income minority community members, and those living in underserved and rural communities.



163
Total Events

Vaccine Statistics for Augusta Health Clinics



9,194

Community Clinic
Vaccinations in 2021









"The Augusta Health staff is a valuable community partner. Their compassion and trust is top notch. They have provided vaccines and clinics during a difficult time while promoting a safe and friendly mission at the Plaza Apartments in Staunton."

— Kristi, Site Coordinator, Plaza Apartments

"Augusta Health has been a big help to me here at Plaza.

They have provided me with blood pressure checks, and most importantly provided the COVID-19 injections and booster shots. I could not have been able to get these services if they had not been available to the Plaza residents!"

— Faye, Plaza Apartments Resident

By the Numbers

- **2,947** pounds of produce was provided to the Verona Community Food Pantry
- 154 participants improved their quality of life through Medical Fitness Programming
- **3,250** individuals with low food access received CSA farm shares
- **12,814** healthier vending machine drink items sold in the hospital cafeteria
- 135 community members provided with education through Speakers' Bureau requests
- 22,382 pounds of produce harvested from the Allegheny Mountain Institute Farm at Augusta Health for community benefit programming
- **151** community members received free flu vaccines
- 1,250 Crop to Community Fresh Food Boxes delivered
- **1,294** students participated in the Get Fresh program
- 843 community members participated in the Diabetes Self-Management Program

HEALTH PRIORITIES

Access to Healthcare Highlights

One of Augusta Health's continued goals is to support and help Latino and Hispanic communities improve their health and well-being through targeted initiatives. Our partnership with Embrace Center for the Community helps connect community members to medical and social services, encourage participation in health classes or screenings, and make provider appointments.

Augusta Health aims to address the health disparities and reduce the barriers that exist in the Latino and Hispanic communities to accessing healthcare. Through collective action and meaningful community partnerships, Augusta Health is working to build a program that offers health promotion and disease prevention services while seeking to better understand the concerns, values, and culture of the Spanish-speaking community. By engaging community partners, Augusta Health is taking a proactive approach to providing culturally competent care that will improve the overall health and well-being of the community.

12 Total Events

1,068
Total Number of Individuals Served

Nutrition and Physical Activity Highlights

Food Pantry: Addressing Food Insecurity

The Augusta Health Food Pantry was designed to increase equitable access to nutritious food for patients who have a chronic disease diagnosis and have screened positive for food insecurity. In partnership with the Allegheny Mountain Institute Farm at Augusta Health and the Blue Ridge Area Food Bank, on-campus and clinic-based food pantry locations were established to provide nutrition insecure patients with immediate access to produce and healthy shelf-stable food items.

Statistics for Augusta Health Food Pantry Program 2,286
Total Bags
Distributed

907
Total Patients
Served

2,553
Total Pounds of
Produce Distributed

13,466
Total Pounds of
Shelf Stable Items
Distributed

19
Total Referring
Practices/
Departments

Total On-Campus
Food Pantry
Locations

Total Off-Campus Food Pantry Locations



"The Augusta Health Food Pantry program demonstrates the hospital's foresight and willingness to support community health in unique and innovative ways. We all know how important access to healthy food is for chronic disease management. In our clinic, poor diet and lifestyle choices are often a result of patient's inability to access healthy food or a lack of education. When patients come for an appointment and are able to get a bag of fresh vegetables, it provides not just food, but also shows patients the fresh foods that are in season, provides recipe cards, and allows for access to diabetes educators and nutritionists who can guide them in this often complicated process. I tell a lot of my diabetic patients to treat food as medicine, because it is as important in managing their disease process as prescription medications. The Food Pantry is an essential part of this process, especially for patients in lower socioeconomic brackets, who are more vulnerable and more affected by chronic diseases such as obesity and diabetes."

> — Dr. Nelly Maybee, Augusta Health Diabetes and Endocrinology Clinic Physician

Diabetes Highlights

Diabetes Interdisciplinary Team

The Diabetes Interdisciplinary Team was established to improve healthcare coordination for diabetic patients through a multidisciplinary approach. The specialties involved in this team include diabetes education, case management, fitness, pharmacy, and a community health worker.

The pilot clinic locations included are: Fishersville Primary Care, Fishersville Internal Medicine, and Staunton Medical Associates.

Outcomes:

 Number of high risk patients referred to Outpatient Diabetes and Nutrition Education Program as a result of participation in the Diabetes Pilot Program = 77







Behavioral Health Highlights

Mindful U

In 2020, COVID-19 provoked fear, stress, and anxiety across the nation, as well as right here in our own community. Schools transitioned to distance learning while students, teachers, and parents adjusted to new routines. Augusta Health's most recent Community Health Needs Assessment revealed that 14.1% of local children sought mental health services in the past year, and we know COVID-19 has only exacerbated these needs.

In response, Augusta Health's Outpatient Behavioral Health established Mindful U, a Dialectical behavioral therapy-informed program focused on mindfulness and relaxation strategies, emotional regulation, distress regulation, and interpersonal regulation. In 2021 Mindful U was offered in partnership with the Staunton-Augusta YMCA's Teen Program.

- 65% of teen participants experienced an increase in emotional regulation
- 33% of teen participants experienced an increase in goal-setting
- **25%** of teen participants experienced an increase in interpersonal relationship skills



Community Health Programs

As a nonprofit healthcare organization, Augusta Health offers community benefit programs and activities aimed to improve the broader health of our communities. Through Augusta Health's 2019 Community Health Needs Assessment (CHNA), an in-depth survey process in which priorities were identified, Augusta Health is focused on:

- Access to Healthcare Services
- Behavioral Health (including Substance Abuse)
- Diabetes, and
- Nutrition and Physical Activity.

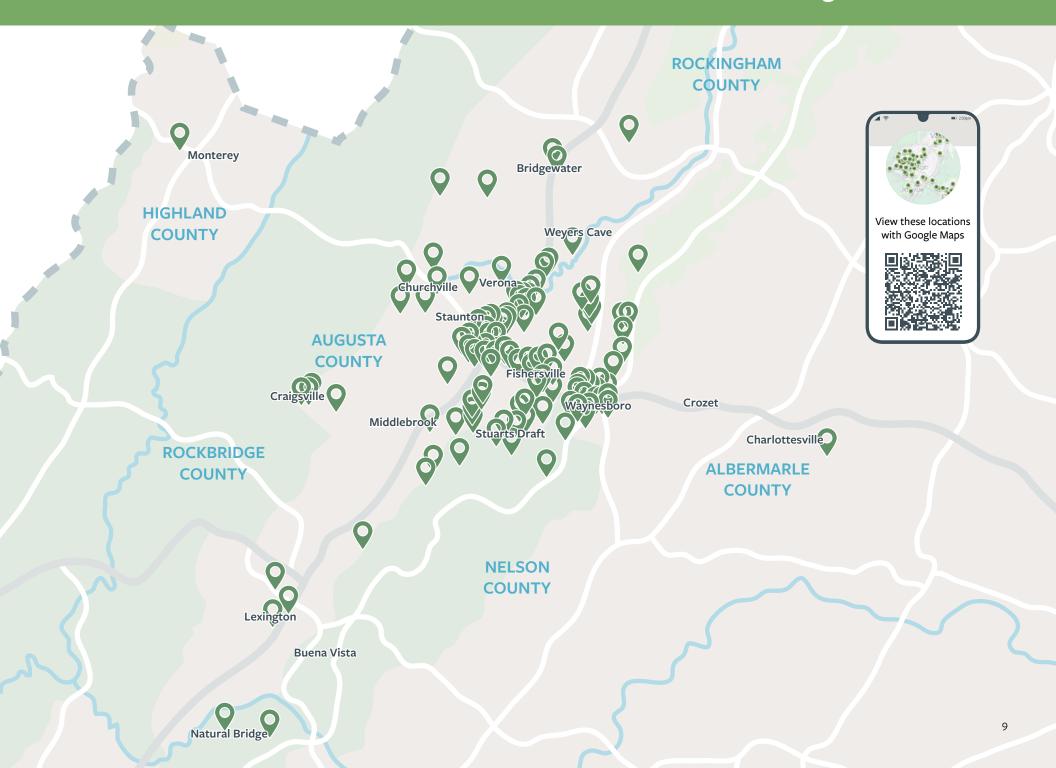
Over 200 community health programs and initiatives were put in action across the community to address the priority CHNA needs during 2021.







Program Locations



Community Benefit Financial Summary Financial Assistance: It is both the philosophy and practice of Augusta Health that essential healthcare services are available to all individuals without delay, they qualify for Medicaid, Medicare, private insurance,

Investing in the Community to Improve Health

At Augusta Health, we believe healthcare is more than just treating people when they are sick. We are committed to improving the health of the community we serve and helping people live happier, healthier lives. Augusta Health ensures community benefit, outreach and partnerships is an integral part of our culture and strategic plan. Investing in these efforts is one of many ways we support patients on their path to optimal health.

Augusta Health is fortunate to have a Community Benefit Endowment Fund with the purpose of providing support to community health improvement efforts. Income from the fund is used annually to support grants to nonprofit organizations and provide for Augusta Health's own community benefit initiatives.

COMMUNITY BENEFIT SERVICES



- \$12,798,800 Medicaid Shortfall
- \$2,378,200 Financial Assistance
- \$2,199,000 Community Health Improvement Programs
- \$1,032,200 Subsidized Health Services
- \$441,600 Cash, Grants and In-Kind Contributions
- \$234,000 Health Professions Education

\$19,083,800

Scholarships

Augusta Health awards two renewable scholarships on an annual basis, totaling **\$20,000** per year in financial support provided to local students.

Dick Graham Scholarship

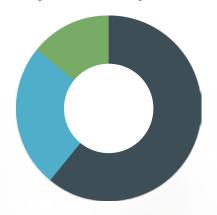
The Dick Graham Scholarship is awarded to an Augusta Health employee, their spouse, child, or legal dependent. The applicant's academic achievement, financial need, personal qualifications, and the employee's length of service are considered.

Kent-Holbert Scholarship

The Kent-Holbert Scholarship is awarded to a student pursuing a degree in higher education in a healthcare field or an area of study which supports healthcare. Adult students pursuing a nursing vocation, advancing a career in nursing or another healthcare field are also eligible to apply. Academic field of study, financial need, residency, academic achievement, and personal qualifications such as goal-setting and self-motivation are evaluated.

STRATEGIC GRANT FUNDING

by CHNA Priority Area*



- 61% Behavioral Health
- 25% Nutrition and Physical Activity
- 14% Access to Healthcare Services

*Community Health Needs Assessment Report SOURCE: 2020 SCHEDULE H, IRS FORM 990

2021 Strategic Grant Funding Recipients

Adagio House

Augusta Regional Dental Clinic Blue Ridge Area Food Bank Blue Ridge CASA Blue Ridge Court Services Boys and Girls Club of Waynesboro, Staunton, and Augusta Brain Injury Connections of the Shenandoah Creative Works Flk Hill Farm Jones Garden **Project Grows** Ride with Pride Shenandoah LGBTQ Center Valley Children's Advocacy Center Valley Hope Counseling Center Valley Mission Valley Program for Aging Services Waynesboro YMCA



"The residual effects of Covid are affecting children in unprecedented ways, such as the loss of safety nets, increased social isolation, and decreased qualified supervision.

All of these factors make children exponentially more vulnerable to abuse and increase the demand for our services, making our community partnerships like Augusta Health more important than ever. Funding from Augusta Health allows us to address the needs of our victims and their families in the most impactful way."

— Rebecca Simmons, Executive Director, Valley Children's Advocacy Center



Accordius AccuTec Adagio House

Allegheny Mountain Institute Allen Chapel AME Church American Cancer Society

Arrow Project

Augusta Care Partners Augusta County

Augusta County Fairgrounds Augusta County Fire and Rescue Augusta County Public Schools Augusta Health Foundation

Augusta Kitchen Augusta Medical Group

Augusta Nursing and Rehabilitation Augusta Regional Dental Clinic

Barren Ridge Winery

Basic United Methodist Church Bethel Presbyterian Church

Bloomaker

Blue Grass United Methodist Church

Blue Ridge Area Food Bank

Blue Ridge CASA

Blue Ridge Community College Blue Ridge Court Services

Boys and Girls Club of Waynesboro, Staunton, and

Augusta County

Brain Injury Connections of the Shenandoah

Briarwood Apartments Bridge Christian Church Bridgewater College Brightview/Baldwin Park

Cadence

Calvary United Methodist Church Central Shenandoah Health District Central United Methodist Church Charlie Obaugh Chevrolet Buick GMC

Cheese Shop

Community Action Partnership of Staunton, Augusta

and Waynesboro

Community Foundation of the Central Blue Ridge

Cool Breeze Farms

Coordinated Area Transportation Services

Covenant Presbyterian Church Craigsville Fire Department Creative Works Farm Didawick & Company Disciple's Kitchen

Dixie Gas and Oil/Quarles Ebenezer Baptist Church Elizabeth Miller Gardens

Elk Hill Farm

Envoy Nursing Home

Fairfax Hall

First Baptist Church of Waynesboro

Fisher Auto Parts

Fishersville Baptist Church

Fishersville United Methodist Church

Flying Pizza – Bridgewater Flying Pizza – Waynesboro Frontier Culture Museum

Glossbrenner United Methodist Church Greater Augusta Chamber of Commerce

Grottoes Church of the Brethren

Gypsy Hill House Havenwood

Hightown United Methodist Church

Hilltop Apartments

James Madison University - Future Latino Coalition

Jerusalem Chapel Church

Jones Garden

King's Daughters Nursing Home

LD&B La Victoria La Sabrosita

Legacy at North Augusta

Lyndhurst United Methodist Church

Mary Baldwin

Middle River Church of the Brethren

Mint Spring Apartments Mint Spring Ruritan Club Molina Healthcare

Monterey United Methodist Church Charge

Mt. Salem Baptist Church

Murphy Deming College of Health Sciences

Natural Bridge Fire Department New Hope United Methodist Church Newtown Baking and Kitchen

Oak Hill United Methodist Church

Plaza Apartments Project Grows Project Horizon Project SEARCH

Promotores de Salud Raphine Christian Church Red Wing Festival Ride with Pride Rouge River Farms

Salvation Army of Staunton Second Presbyterian Church Shenandoah LGBTQ

Shenandoah Nursing Shenandoah Valley Estates Shenandoah Valley Head Start

Sin Barreras Sodexo

Springdale Apartments

St. John the Evangelical Catholic Church

Staunton-Augusta Rescue Staunton-Augusta YMCA

Staunton Braves

Staunton City Schools

Staunton Parks and Recreation Stokesville Community Center

Summit Square Sunspots The Retreat

Unite Us

United Way of Staunton, Augusta County and Waynesboro

U.S. Department of Health and Human Services

Valley Children's Advocacy Center Valley Community Services Board Valley Homeless Connection Valley Hope Counseling Center

Valley Mission

Valley Program for Aging Services Valley Supportive Housing Vintage Virginia Apples

Virginia Department of Social Services – Office of New Americans

Virginia Hospital and Healthcare Association

Virginia Panel

Waynesboro Area Refuge Ministry (WARM)

Waynesboro City Schools Waynesboro First Aid Crew Waynesboro Housing Authority

Waynesboro Generals

Waynesboro Parks and Recreation Waynesboro Mennonite Church Waynesboro Public Schools

Waynesboro YMCA

Westminster Presbyterian Church

White Spring Farm Wildlife Center of Virginia

AUGUSTA HEALTH

Community Partnership Committee

Augusta Health's Community Partnership Committee is a committee appointed by the Augusta Health Board of Director. The purpose of the Committee is to oversee the cultivation of collaborations formed to improve the health of the community through outreach initiatives.

The Community Partnership Committee provides feedback and direction on key Community Outreach activities, programs, and partnerships to enhance Augusta Health's roles as a leader, convener, and funder in the community. Furthermore, the role of the Committee is to provide financial oversight of the Committee Benefit Endowment Fund, evaluate key projects and programs and to ensure alignment with the priority areas identified in the Community Health Needs Assessment, make external grant funding recommendations for community benefit funds, and recommend annual scholarship awards.

Community Benefit activities are possible through a generous bequest made by a community member and additional funding that the hospital has contributed to the Community Benefit Endowment Fund, all of which is designated to improve the health of the local community.

COMMUNITY PARTNERSHIP COMMITTEE



Burnie Powers



Eric Bond



Rob Cale



Gary Critzer



Robin Crowder



Frank Friedman



W. Larry Harrell, M.D.



Margaret Hersh



Laurel Landes



Dan Layman



Mary N. Mannix



David Metz



Emily Sproul

Community Partnership Committee Roster Burnie Powers, Chairperson Eric Bond

Rob Cale Gary Critzer Robin Crowder

Frank Friendman

W. Larry Harrell, M.D. Margaret Hersh

Laurel Landes, Chairperson,
Augusta Health Board of Directors

Dan Layman

Mary N. Mannix, FACHE, Augusta Health President/CEO

David Metz Emily Sproul

Executive Staff

Mark LaRosa, Vice President of Business Development/Chief Strategy Officer Krystal Moyers, Administrative Director of Community Outreach and Partnerships Mahfuz Hoq, MD, Chief Medical Officer

EXECUTIVE STAFE



Mark LaRosa



Krystal Moyers



Mahfuz Hoq



"The Wildlife Center of Virginia has had a long-standing partnership with the diagnostic laboratory at Augusta Health. Augusta Health Laboratories donates essential diagnostic services to roughly 450 patients annually from the Wildlife Center of Virginia. This partnership allows the veterinary team at the Wildlife Center to provide a comprehensive level of care that would otherwise cost our non-profit organization in a significant way. This diagnostic tool enables our veterinary team to provide the most customized patient care and rehabilitation treatment plans based on the individual medical needs of each patient."

> – Jess Ransier, Veterinary Technician Supervisor, Wildlife Center of Virginia

Listening to the Community

Augusta Health's Community Health Needs Assessment (CHNA) is conducted every three years in order to survey our neighbors about the greatest health needs of our area. We utilize the input received from you through this survey process to guide the community programs Augusta Health puts in place and to drive our community benefit strategies over the next three years.

The 2022 CHNA is hot off the press and the top priority health needs identified were:

- Access to Healthcare Services
- Mental Health
- Nutrition and Physical Activity

Stay tuned for more details about upcoming programs and events!





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AUGUSTA HEALTH CORPORATION

